Commercial Art

Teacher: Ms. Hansen
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Classroom: D3

Course Description:
Welcome to Commercial Art! This class offers an introduction in the realm of commercial art and advertising. We will explore the fundamental principles and elements of design. This is a hands on class, where you will be expected to complete projects and keep up with your assignments. Additional focus will be given to student's presentations, readings from text, supplementary handouts, quizzes, in-class exercises, graded assignments and a final portfolio project. Software taught and used: Adobe Illustrator, InDesign, and Photoshop.

Grading:
Projects 40%
Exercises 30%
Tests/Quizzes 20%
Class Participation 10%

A = 94-100	B = 83-86	C = 73-76	D = 63-66
A- = 90-93	B- = 80-82	C- = 70-72	D- = 60-62
B+ = 87-89	C+ = 77-79	D+ = 67-69	F = 59 or less

Attendance and Tardy Policy:
Class time is vital to the structure of this class. It is important to come to class on time as to not miss key instructions and demonstrations. If you are absent the day a project is due you must turn it in your first day back to class. You will have one day for every day missed to make up work due to absences.

Participation:
Ideas can be cultivated and inspiration gained through participating in class discussions and critics. What you learn from fellow classmates' mistakes and successes are equally important to developing creativity as new information taught by me.
Participation points will be lost and can not be made up for being off task. This is not a free period or a computer game class. If you finish your assignment early you can work on homework for another class or work on a project of your own choosing that is related to this course.

Extra Credit:
I understand that your creativity and technical skills grow as the semester progresses. Assignments may be redone, for up to half a letter grade improvement, as long as the original assignment was turned in on time.

School Appropriate:
All work created for this class must be school appropriate. Work created that is against school policy will be reported and not accepted.

Printed Name_____ Period_____ Date_____
Student Signature _____
Parent Signature_____

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Student Signature _____
Parent Signature_____